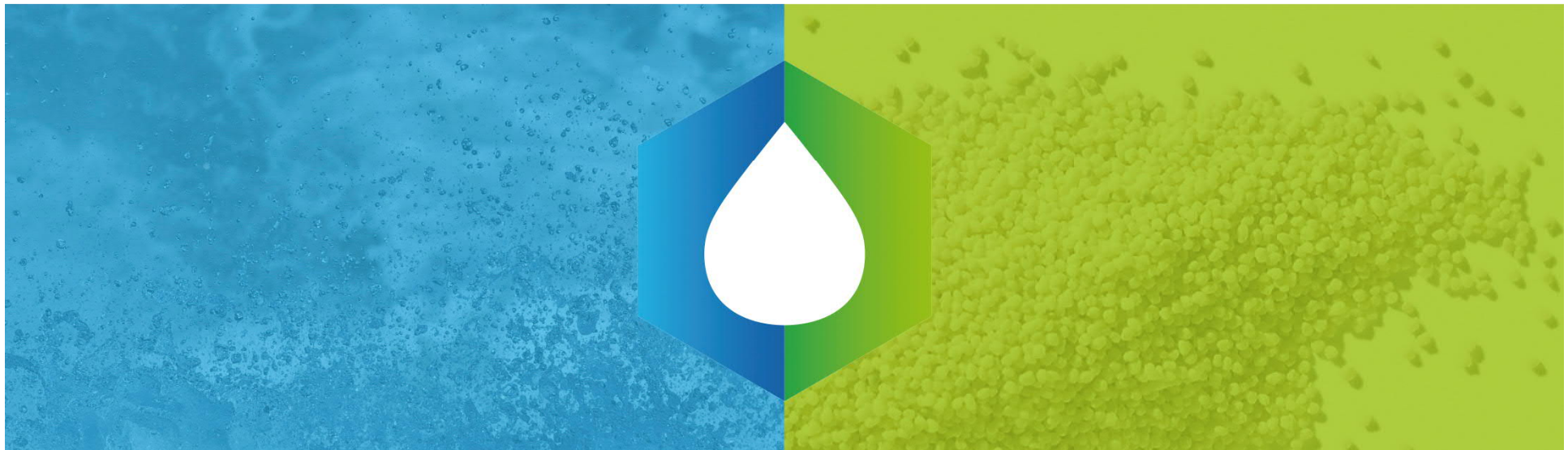


Meerwaarde uit water

# customer value / klantwaarde

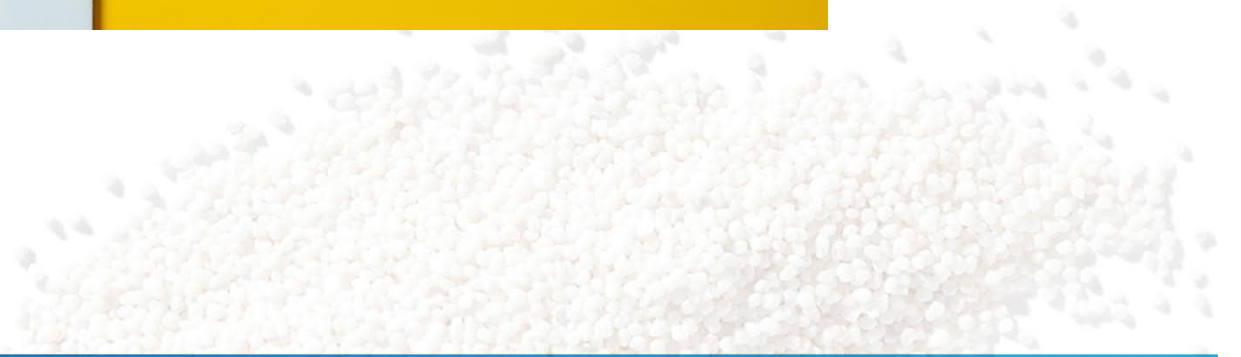
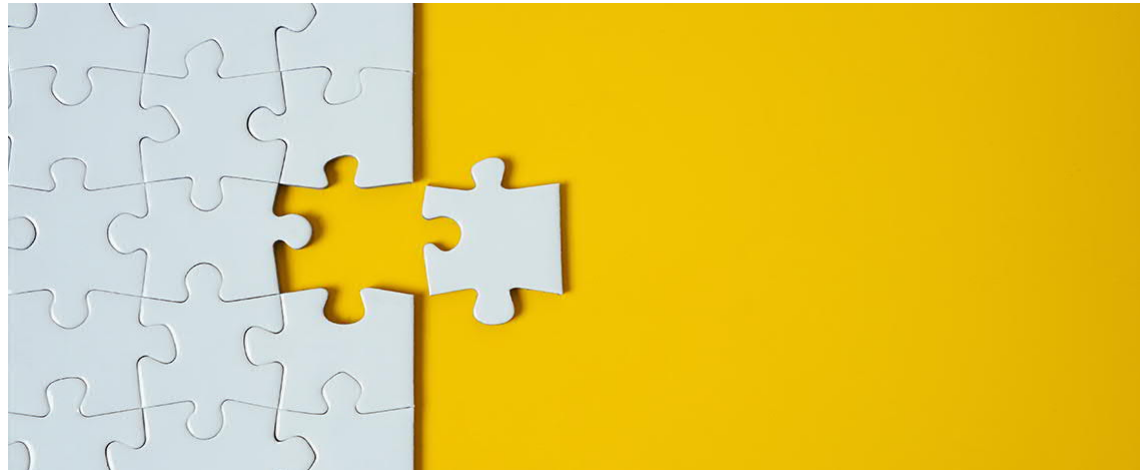
16 oktober 2020



# Product leveren is denken als producent



# UBR



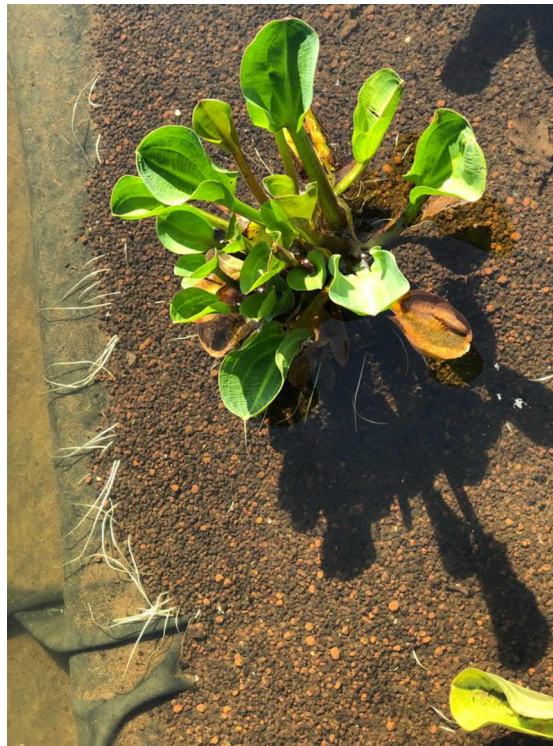
# Onze mislukkingen

- Poederkoolslib als koolstof bron batterij;
- Kalk als hygiene middel in stallen;



# Successen

- Tarkett (desso)
- Green-XL



# Kortom

- Denk aan klant

